

# DISCLOSURE AND INCENTIVES IN TEAMS

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# INTRODUCTION

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- Firms bring new products to a market.

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- Firms bring new products to a market.

Individual interests are aggregated into collective communication decisions via a team's organizational hierarchy and governance structure.

# INTRODUCTION

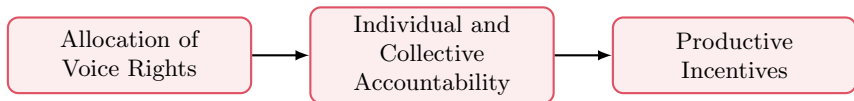
**Voice Rights:** “who can speak on behalf of an organization.”

Zuckerman (2010), Freeland and Zuckerman (2018)



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# IN THIS PAPER

This paper studies a **team production** and **team communication** environment.

We propose a new communication model — of team communication — and combine it with a simple productive environment in order to study how equilibrium communication of team outcomes affects team members' productive incentives.

# THREE CONTRIBUTIONS

1. New model of team communication.
  - Communication protocol:  
Disclosure of team's productive outcome (verifiable information).
  - Team disclosure decisions aggregate individual recommendations through some deliberation procedure, which determines individuals' voice rights.
  - We establish a relationship between voice rights and the degree to which individuals are held accountable for “team failures.”



# THREE CONTRIBUTIONS

1. New model of team communication.
2. How to allocate voice rights to promote individual effort incentives?
  - Low team externalities environment:
    - Give team members unilateral rights to disclose team outcomes.
  - High team externalities environment:
    - Give team members unilateral rights to veto disclosure of team outcomes.

# THREE CONTRIBUTIONS

1. New model of team communication.
2. How to allocate individual voice rights to promote productive incentives?
3. Interpretation of communication equilibrium as corporate culture.
  - Formalize one aspect of corporate culture: individual vs. group accountability.
  - Connect our design results to recommended business practices.

# RELATION TO PREVIOUS LITERATURE

## 1. Multi-sender Communication.

Milgrom and Roberts (1986), Battaglini (2002), Gentzkow and Kamenica (2016).

### + Disclosure of Verifiable Information.

Grossman (1981), Milgrom (1981), Dye (1985).

**Our paper:** model of communication by a group of senders.

## 2. Career Concerns and Moral Hazard in Teams.

Holmstrom (1982, 1999), Jeon (1996), Auriol, Friebel, and Pechlivanos (2002), Bar-Isaac (2007), Arya and Mittendorf (2011), Chaliotti (2016).

### + Reputation in Committees.

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# **Disclosure Environment**

Equilibrium Team Disclosure

Deliberation and Incentives

Further Results

Conclusion

# MODEL - DISCLOSURE IN TEAMS

A team is made up of  $n \geq 2$  team-members. ( $N = \{1, \dots, n\}$ ).

Team produces outcome  $\omega = (\omega_1, \dots, \omega_n)$ , drawn from distribution  $\mu$ .

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## Interpretation. Career Concerns in Teams

- $\theta$  is an observable random outcome of team production.
- $\omega_i$  is the reputational value of  $\theta$  to team member  $i$ :  $\omega_i = \mathbb{E}[i\text{'s type}|\theta]$ .
- $\mu$  is the joint distribution of such values implied by team's productive process.



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## Assumptions.

- $\omega_i \in \Omega_i$ , a finite subset of  $\mathbb{R}$ , with  $|\Omega_i| > 1$ .
- $\mu$  has full support over  $\Omega = \Omega_1 \times \dots \times \Omega_n$ .

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## Team Member's Payoffs

- If  $\omega$  is disclosed, then team member  $i$ 's payoff is  $\omega_i$ .
- If  $\omega$  is not disclosed, observer “sees” the absence of disclosure and infers  $\omega_i$ .  
Team member  $i$ 's payoff is then

$$\omega_i^{ND} = \mathbb{E}[\omega_i | \text{no disclosure}].$$

# DELIBERATION PROCEDURE

Each team member sees outcome  $\omega$  and makes  
an individual disclosure recommendation  $x_i(\omega) \in \{0, 1\}$  (or mixes).

Recommendations are summarized by  $X(\omega) \subseteq N$ ,  
the set of team members who favor disclosure of outcome  $\omega$ .

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Team discloses outcome  $\omega$  with probability

$$d(\omega) = D(X(\omega)).$$

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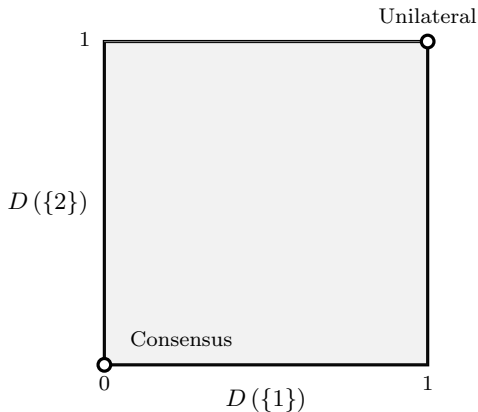
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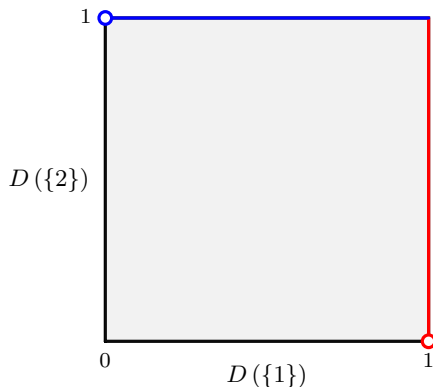
1. Respects unanimity:  $D(\emptyset) = 0$  and  $D(N) = 1$ .
2. Is monotone:  $X' \subseteq X$  implies  $D(X) \geq D(X')$ .

# DELIBERATION IN TWO-PERSON TEAM



- Protocol can be fully described by  $D(\{1\})$  and  $D(\{2\})$ , because  $D(\emptyset) = 0$  and  $D(\{1, 2\}) = 1$ .

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- In **red** are protocols where team-member 1 can unilaterally choose disclosure.
- In **blue** are protocols where team-member 2 can unilaterally choose disclosure.



# EQUILIBRIUM

Given a deliberation procedure  $D$ , disclosure recommendations  $x_i$  for  $i \in N$ , and no-disclosure posteriors  $\omega_i^{ND}$  for  $i \in N$  constitute an **equilibrium** if

1. Individual disclosure strategies are as if pivotal:

$$\omega_i > \omega_i^{ND} \Rightarrow x_i(\omega) = 1 \text{ and } \omega_i < \omega_i^{ND} \Rightarrow x_i(\omega) = 0.$$

2. Individual disclosure recommendations are determined by own outcome values:

$$\omega, \hat{\omega} \in \Omega \text{ with } \omega_i = \hat{\omega}_i \Rightarrow x_i(\omega) = x_i(\hat{\omega}).$$

3. No-disclosure posteriors are Bayes-consistent:

$$\omega_i^{ND} = \mathbb{E}[\omega_i | \text{no disclosure}].$$

Disclosure Environment

**Equilibrium Team Disclosure**

Deliberation and Incentives

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# EQUILIBRIUM TEAM DISCLOSURE

## Theorem 1.

1. A full-disclosure equilibrium exists, with

$$\omega_i^{ND} = \min(\Omega_i) \text{ for every } i \in N.$$

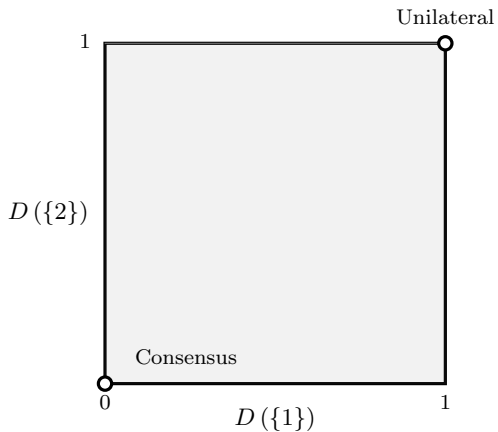
2. If  $i$  is a team-member who can unilaterally choose disclosure, then

$$\omega_i^{ND} = \min(\Omega_i) \text{ in every equilibrium without full disclosure .}$$

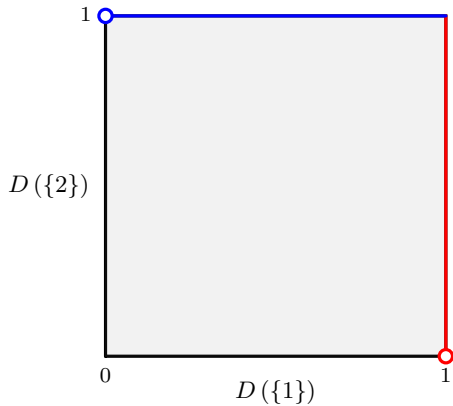
3. Conversely, if  $I \subseteq N$  is the set of team-members who cannot unilaterally choose disclosure, there exists an equilibrium without full disclosure where

$$\omega_i^{ND} > \min(\Omega_i) \text{ for every } i \in I.$$

# EQUILIBRIUM TEAM DISCLOSURE



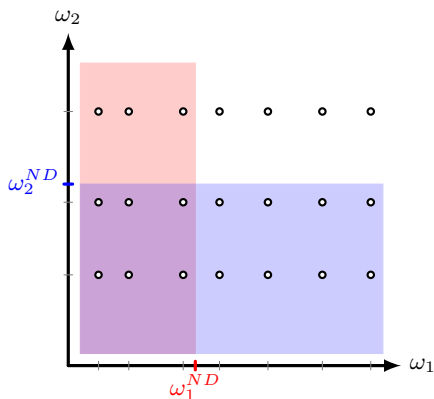
# EQUILIBRIUM TEAM DISCLOSURE



# PROOF INTUITION WITH $n = 2$

Suppose there are two team-members,  $n = 2$ .

Conjecture an equilibrium with  $\omega_1^{ND} > \min(\Omega_1)$  and  $\omega_2^{ND} > \min(\Omega_2)$ .



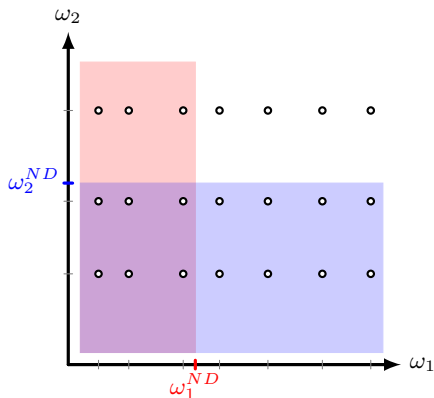
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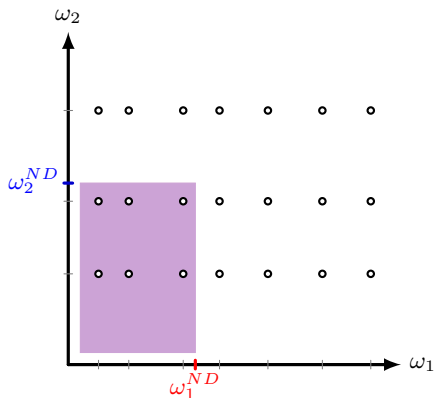
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Suppose both individuals can unilaterally disclose, so that  $D(\{1\}) = D(\{2\}) = 1$ .

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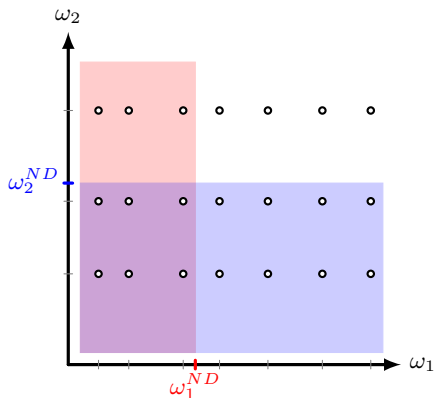
The conjectured equilibrium unravels.



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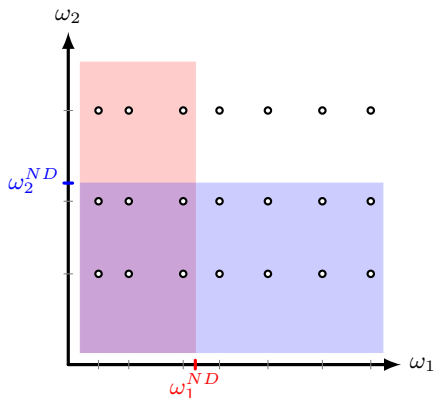
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Unraveling logic breaks,  
and one such equilibrium exists.

# SKEPTICISM IN TEAM DISCLOSURE

## Two Lessons from Theorem 1

1. The existence of disclosure equilibria in which “team failures” are concealed.  
(In contrast with result in a parallel model of individual disclosure.)

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1. The existence of disclosure equilibria in which “team failures” are concealed.
2. A relationship b/w an individual's power to disclose the team outcome and the observer's skepticism about that individual's value upon seeing no-disclosure.

(New mechanism introduced in a model of team disclosure.)

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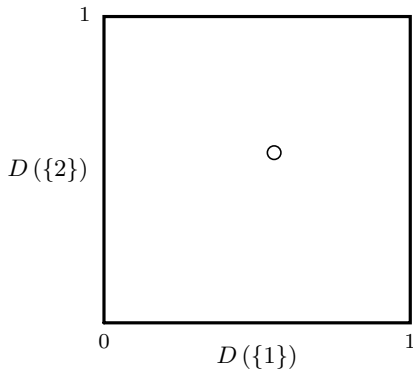
**Next Result** establishes a more refined relation between

- An individual's power to disclose team's outcome (determined by  $D$ ).
- No-disclosure skepticism targeted at that individual (measured by  $\omega_i^{ND}$ ).

# VOICE RIGHTS AND TARGETED SKEPTICISM

Fix an initial protocol  $D$  and an initial strict equilibrium.

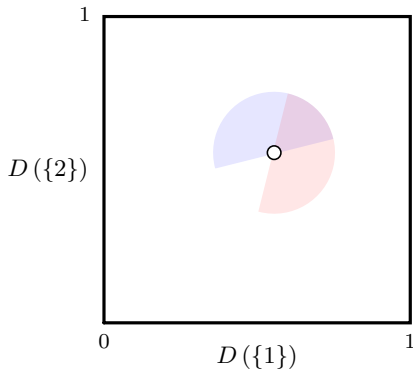
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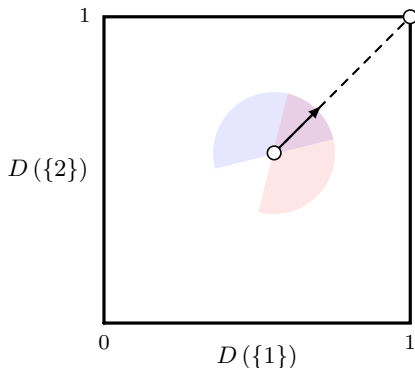
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**red** area represents directions of change to deliberation procedure that increase skepticism about team member 1.

**blue** area represents directions of change to deliberation procedure that increase skepticism about team member 2.

# VOICE RIGHTS AND TARGETED SKEPTICISM



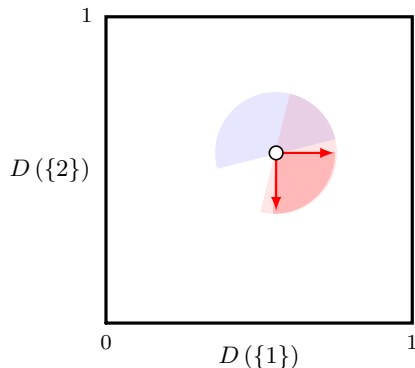
**Proposition 1.** If the deliberation protocol becomes more unilateral, then

$$\omega_i^{ND} \text{ decreases for every } i \in N,$$

or equivalently, observer's skepticism about each team member increases.



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**Proposition 2.** If team member  $i$  becomes more pivotal, so that for every  $I \subseteq N$

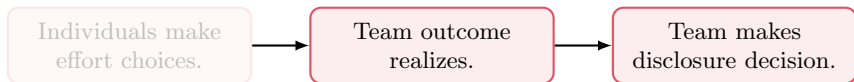
$$i \in I \Rightarrow dD(I) \geq 0,$$

$$\text{and } i \notin J \Rightarrow dD(J) \leq 0,$$

then  $\omega_i^{ND}$  decreases, meaning that the observer's skepticism about  $i$  increases.

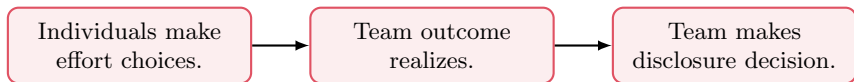
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# DISCLOSURE AND INCENTIVES



So far: team disclosure, distribution of outcome values as an exogenous primitive.

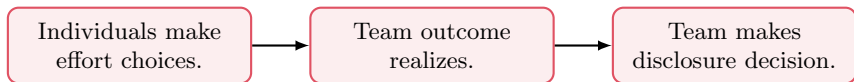
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We now study the complete environment of team **production** + team **disclosure**.

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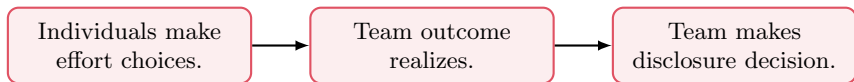


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**Question.** How can the team design the procedure used to make communication decisions — voice rights — so as to incentivize individual effort provision?

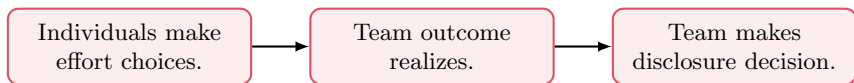
# DISCLOSURE AND INCENTIVES



## Productive Environment:

- Each  $i \in N$  covertly chooses effort  $e_i \in \{0, 1\}$ , incurring in cost  $c_i > 0$  if  $e_i = 1$ .
- Given an effort vector  $e$ , the outcome distribution is  $\mu(\cdot; e)$ .
- Once outcome  $\omega$  realizes, team chooses to disclose/not disclose it, as before.

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**Assumption.** Effort is productive:  $e \geq e' \Rightarrow \mu(\cdot; e) \succeq_{FOS} \mu(\cdot; e')$ .

**Notation.**  $e_I$  indicates  $e_i = 1$  if and only if  $i \in I$ .

# FULL EFFORT IMPLEMENTATION

We want to compare deliberation procedures in terms of effort-incentive provision.

**Definition.** Deliberation procedure  $D$  dominates procedure  $D'$  if for every cost vector  $c \in \mathbb{R}_{++}^n$  such that full effort is implementable in equilibrium under  $D'$ , full effort is also implementable in equilibrium under  $D$ .



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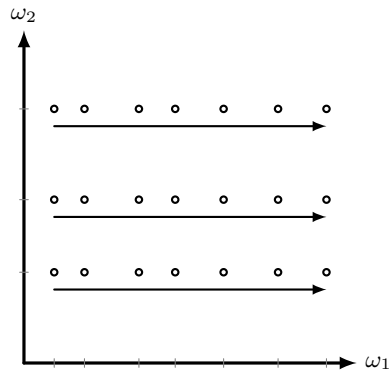
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$$\underbrace{\mathbb{E}[\omega_i|e_N] - \mathbb{E}[\omega_i|e_{N \setminus i}]}_{\text{Individual Effort Benefits}} + \mathbb{P}[ND|e_{N \setminus i}] \underbrace{\left[ \omega_i^{ND}(e_{N \setminus i}) - \omega_i^{ND}(e_N) \right]}_{\text{Misattributed Skepticism}} \geq c_i.$$

# EXTERNALITIES IN PRODUCTIVE ENVIRONMENT



**Def.** Effort is purely self-improving if, for every  $i \in N$  and every  $I \subset N$ ,

$$\mu_{N \setminus i}(\cdot; e_I) = \mu_{N \setminus i}(\cdot; e_{I \setminus i})$$

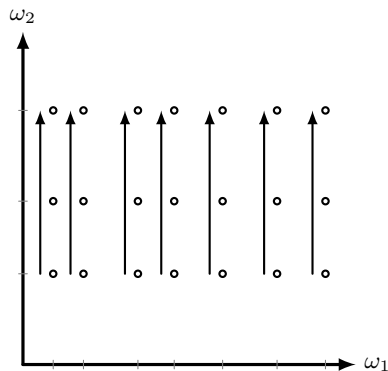
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and  $\mu_i(\cdot; e_I) = \mu_i(\cdot; e_{I \setminus i})$ .

## Theorem 2.

- If effort is purely self-improving, then unilateral deliberation dominates any other deliberation procedure.
- If effort is purely team-improving, then the consensus deliberation procedure strictly dominates any procedure in which some team member can unilaterally choose disclosure.

# DISCLOSURE AND INCENTIVES

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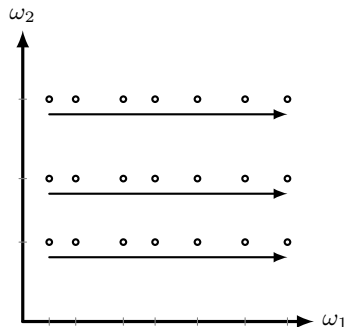
**Additional Result.** Monotonicity with respect to “more self-improving” and “more team-improving” changes to the productive environment.

# PROOF SKETCH

$$\underbrace{\mathbb{E}[\omega_i|e_N] - \mathbb{E}[\omega_i|e_{N \setminus i}]}_{\text{Individual Effort Benefits}} + \mathbb{P}[ND|e_{N \setminus i}] \underbrace{\left[ \omega_i^{ND}(e_{N \setminus i}) - \omega_i^{ND}(e_N) \right]}_{\text{Misattributed Skepticism}} \geq c_i.$$

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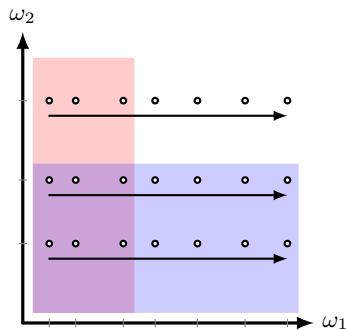


Purely Self-Improving



# PROOF SKETCH

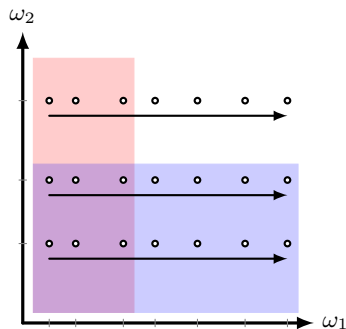
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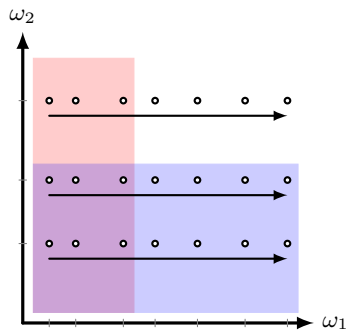
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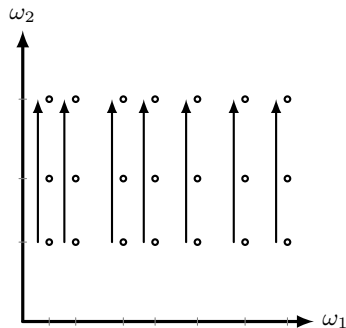
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$\Rightarrow$  Misattributed skepticism reduces effort incentives.

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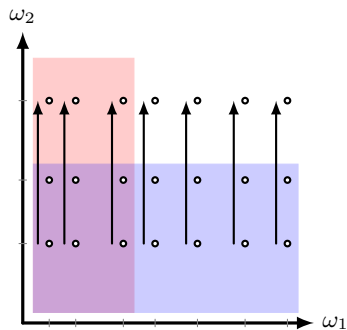
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**Purely Team-Improving**

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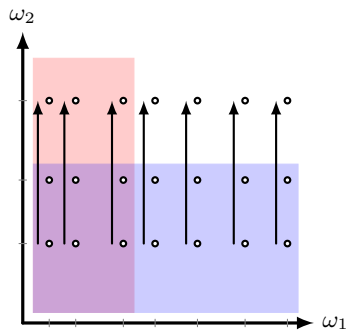
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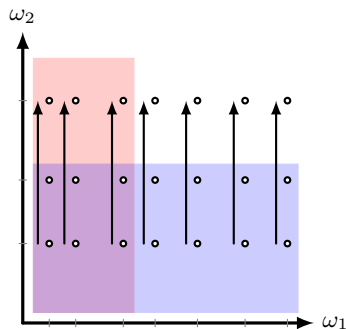
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Purely Team-Improving

Given the eq. region of no disclosure,

$$\omega_1^{ND}(e_N) < \omega_1^{ND}(e_{N \setminus 1}).$$

$\Rightarrow$  Misattributed skepticism improves effort incentives.

## Two Lessons from Theorem 2

1. Full disclosure implied by unilateral procedure  
→ individual fully benefits from effect of effort on their own value.
2. Strategic non-disclosure implied by consensus procedure  
→ individual internalizes effect of effort on fellow team members' values.



# LESSONS AND INTERPRETATION

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## Interpretation: Deliberation as Corporate Culture

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## Interpretation: Deliberation as Corporate Culture

1. Radically transparent corporate culture ↔ Unilateral disclosure procedure  
→ Individual accountability for contributions to teams' successes/failures.
2. No blame game corporate culture ↔ Consensus disclosure procedure  
→ Team collectively suffers the burden of bad team outcomes.

## Advocacy for radically transparent culture:

*“when used judiciously (...) blame can prod people to put forth their best efforts”*

From: “How to Win the Blame Game,” Harvard Business Review.

## Advocacy for “no blame game” culture:

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## Our contribution:

Degree of externalities determines the fitness of culture to productive environment.

Disclosure Environment  
Equilibrium Team Disclosure  
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Conclusion

# FURTHER RESULTS

1. Effort towards a highly-correlated outcome.
  2. Effort-maximizing deliberation in a symmetric, binary-outcome, environment.
    - o In a simplified environment, we show that effort-maximizing deliberation
      - a. Requires less consensus (more consensus) for disclosure when effort is “more self-improving” (“more team-improving”).
      - b. Requires more consensus (less consensus) for disclosure when effort is “more correlating” (“less correlating”).
- 

3. Refining the set of team-disclosure equilibria:

When is the full disclosure equilibrium “consistent with deliberation”?

Skip to Conclusion

# EFFORT TOWARDS COMMON OUTCOME

**Proposition 5.** For some  $\epsilon \in (0, 1)$ , let

$$\mu_\epsilon(\cdot; e_N) = (1 - \epsilon)\mu + \epsilon\nu,$$

where  $\mu$  is a full-support distribution and  $\nu$  has perfect correlation across team-members' outcomes. Further, suppose  $\nu \succsim_{FOS} \mu \succsim \mu(\cdot; e_{N \setminus i})$  for every  $i \in N$ .

Let  $D$  be the unilateral protocol and  $D'$  be a deliberation procedure in which no team-member can unilaterally choose disclosure. There exists  $\bar{\epsilon} \in (0, 1)$  such that if  $\epsilon > \bar{\epsilon}$ ,  $D'$  strictly dominates  $D$ .

# SYMMETRIC + BINARY-OUTCOME ENVIRONMENT

Consider the following environment:

- The team has 2 team-members.
- For each team-member  $i$ , outcomes are binary:  $\omega_i \in \{\omega_\ell, \omega_h\}$ .
- Deliberation is symmetric:  $D(\{1\}) = D(\{2\})$ .
- The distribution of outcomes induced under full effort,  $\mu(\cdot; e_N)$ , is symmetric.

What is the level  $D^*$  of  $D(\{1\}) = D(\{2\})$  that maximizes effort-incentives?



# SYMMETRIC + BINARY-OUTCOME ENVIRONMENT

Effort environment is described by two measures:

1.  $\Delta_\rho = \bar{\rho} - \rho$  measures the degree to which effort improves outcome correlation.

$$\bar{\rho} = \frac{\mu [(\omega_\ell, \omega_\ell); e_N]}{\mu [(\omega_h, \omega_\ell); e_N] + \mu [(\omega_\ell, \omega_h); e_N]} \quad \text{and} \quad \rho = \frac{\mu [(\omega_\ell, \omega_\ell); e_{N \setminus i}]}{\mu [(\omega_h, \omega_\ell); e_{N \setminus i}] + \mu [(\omega_\ell, \omega_h); e_{N \setminus i}]}$$

indicate the correlation between team-members' low outcomes.

2.  $\Delta_\sigma = \bar{\sigma} - \sigma$  measures the degree to which effort is self-improving.

$$\bar{\sigma} = \frac{\mu [(\omega_i = \omega_h, \omega_{-i} = \omega_\ell); e_N]}{\mu [(\omega_h, \omega_\ell); e_N] + \mu [(\omega_\ell, \omega_h); e_N]} \quad \text{and} \quad \sigma = \frac{\mu [(\omega_i = \omega_h, \omega_{-i} = \omega_\ell); e_{N \setminus i}]}{\mu [(\omega_h, \omega_\ell); e_{N \setminus i}] + \mu [(\omega_\ell, \omega_h); e_{N \setminus i}]}$$

indicate the degree to which the distribution is skewed towards team-member  $i$ .

## Proposition.

The effort-maximizing level of  $D(\{1\}) = D(\{2\})$  is fully determined by  $(\rho, \bar{\rho}, \sigma, \bar{\sigma})$ .

Moreover, keeping  $\bar{\rho}$  and  $\bar{\sigma}$  fixed,

- $D^*$  is decreasing in  $\Delta_\rho$ , that is, effort-maximizing deliberation requires more (less) consensus when effort is more (less) correlating.
- $D^*$  is increasing in  $\Delta_\sigma$ , that is, effort-maximizing deliberation requires more (less) consensus when effort is more self-improving (more team-improving).

# REFINING THE TEAM-DISCLOSURE EQUILIBRIUM SET

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They must be supported by (potentially off-path) observer beliefs that are maximally skeptical about a set  $I \subseteq N$  of team-members such that  $D(I) = 1$ .

That is,

$$\omega_i^{ND} = \min(\Omega_i)$$

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Are such (off-path) beliefs plausible given the team's deliberation procedure?

# REFINING THE TEAM-DISCLOSURE EQUILIBRIUM SET

## Definition.

No-disclosure beliefs  $\omega^{ND}$  are consistent with deliberation for protocol  $D$  if there exists some team disclosure decision  $d$  with  $d(\omega) < 1$  for some  $\omega \in \Omega$ , and a vector of individual disclosure recommendations  $x$  such that

1. For each  $i, j \in N$  with  $j \neq i$ ,  $x_i(\omega)$  is constant with respect to  $\omega_j$ .
2. The team's disclosure decision aggregates the individual disclosure strategies  $x$ :

$$d(\omega) = \sum_{X \subseteq N} \Pi_X(\omega) D(X) \text{ for every } \omega \in \Omega.$$

3. No-disclosure posteriors are Bayes-consistent.

## Definition.

A deliberation procedure  $D$  is such that disclosing requires more consensus than concealing if for every subgroup  $I \subseteq N$ , such that  $D(I) = 1$  and  $D(N \setminus I) < 1$ , there exists a smaller subgroup  $J \subset I$  such that  $D(N \setminus J) < 1$  but  $D(J) \neq 1$ .

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## Theorem 3.

A full-disclosure equilibrium that is consistent with deliberation procedure  $D$  exists if and only if disclosure does not require more consensus than concealing.



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# CONCLUSION

We studied a model of **team production** + **team disclosure**.

## Theoretical Perspective:

1. We introduced and analyzed an evidence disclosure model, where a team makes disclosure decisions through a deliberation procedure.
2. We proposed a new problem of designing how a team makes communication decisions with the goal of providing effort incentives.

## Applied Perspective:

1. We established a relationship between “voice rights” in an organization and individual/collective accountability.
2. We interpreted our design problem as one of “designing corporate culture” and connected our results to existing business practices.